



YUPO® SYNTHETIC PAPER

PREMIUM SYNTHETIC SUBSTRATES FOR
PRINT • PACKAGE • LABEL • DESIGN

888.873.9876 | www.yupousa.com

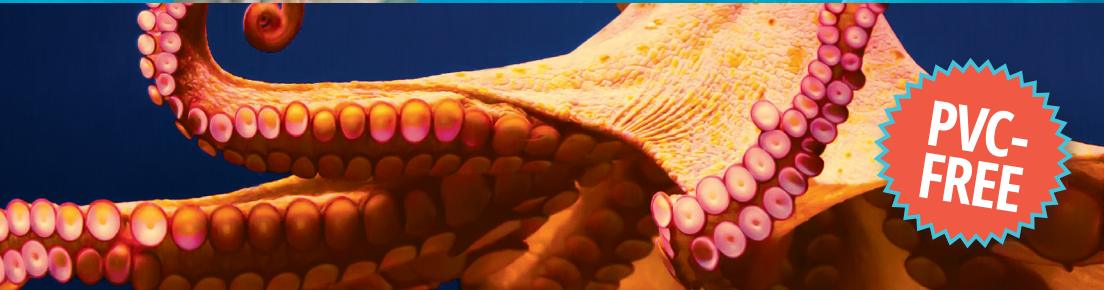


Printing and Application Highlights

- YUPO Octopus® and YUPOJelly® are NOT compatible with laser printers.
- YUPO Octopus and YUPOJelly are not compatible with heat tempered glass.
- YUPO Octopus and YUPOJelly are for indoor and short-term outdoor* use.
- Not recommended for direct application on acrylic that will exceed 140 degrees F/60 degrees C before being removed from screen.

*Short-term outdoor applications are dependent upon application and not recommended for extended periods of time.

Certified for
HP Indigo

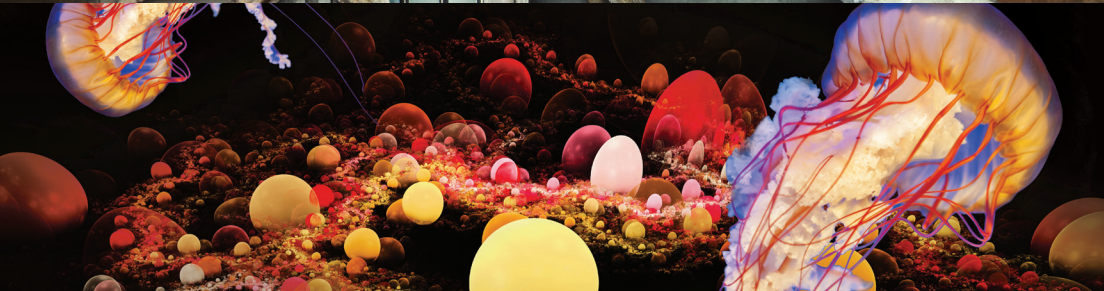
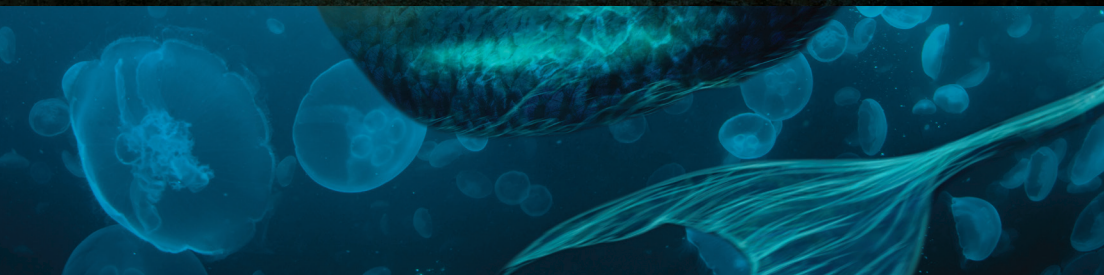


PVC-
FREE

THE BEST IDEAS JUST STICK.

YUPO Octopus® | **YUPO** Jelly®

THE MOVABLE NO-ADHESIVE SYNTHETIC PAPER



YUPO Octopus® | YUPO Jelly®

THE MOVABLE NO-ADHESIVE SYNTHETIC PAPER



It sticks without messy adhesives. It adheres to a wide array of smooth surfaces. Then it can be removed and reused – over and over again. It's YUPO Octopus, the self-adhesive synthetic paper that's being used in dozens of exciting applications around the world.

Frequently Asked Questions

What printers are compatible for use with Octopus and Jelly?

Octopus and Jelly are print process specific.
See detailed chart on page 5.

How many times can I remove and reapply Octopus and Jelly?

They are reusable! Rinse with water,* allow to dry thoroughly and use over again!**

*YUPO Octopus is water-resistant.

**Short-term outdoor applications are dependent upon application and not recommended for extended periods of time.

What is YUPO Octopus®?

Discover the power of micro-suction technology.

Yupo began with all of the signature attributes of its YUPO® Synthetic Paper and added micro-suction “cups” to one side of the substrate. These tiny suction cups grip any flat, smooth surface. Originally designed for use on HP® Indigo printers, YUPO Octopus is a totally clean adhesive paper option with virtually **limitless applications and new printing options**. It prints beautifully and can be peeled and safely adhered to a multitude of smooth surfaces, then removed and reapplied for multiple uses.

Discover the friend of Octopus - YUPOJelly®

With all of the same benefits as YUPO Octopus, YUPOJelly is a completely clear substrate, with a clear micro-suction back. YUPOJelly is perfect for window decorations or any project that calls for a crystal-clear look.

Octopus & Jelly Benefits

- Can be used on glass, PVC, aluminum, coated paper and so much more. Virtually any smooth surface can be home to the exciting addition of YUPO Octopus.
- Static and adhesive-free, making it a superior option for a multitude of applications. The opportunities for using Octopus and Jelly are unlimited.
- Tear-resistant, and can be rinsed with water* and reused over again, making it both a sustainable and cost-effective option for smooth surface cling applications.
- Octopus and Jelly can be applied easily and smoothly, with no shrinkage.
- PVC-Free, Non-Toxic, Adhesive-Free, Child Safe

*YUPO Octopus is water-resistant.

YUPO Octopus and Jelly Applications and Examples

Product Displays

Virtually any point-of-purchase project calls for the exceptional print quality and long shelf life of Octopus and Jelly. It allows for frequent changing for daily or seasonal use and can be used and reused over and over in retail shops and on display windows and cases.

- Easy-to-Install Banners Can Be Removed and Relocated
- Display Backdrops and Banners
- Reusable Window and Door Clings

*YUPO Octopus
retail clings
and displays.*



Personalized Custom Images

Octopus and Jelly can be used on all types of electronics, either as point-of-purchase messaging or instructional materials.

- Electronic Game Wraps
- Laptop and iPad® Decorations
- Much More!



Graphic Design

For catalogs, collateral or for any application that calls for something truly unique that needs to be reusable, repositionable or simply fun and different, Octopus and Jelly can add a layer of excitement.

- Magazine Covers
- Calendar Clings

*YUPO Octopus
“peel and reveal”
magazine cover.*



Promotional Materials

If you want to say it loudly and boldly, but need the flexibility of easy removal and repurposing, YUPO Octopus will make a statement every time.

- Temporary Floor Stickers and Banners
- Point-of-Purchase Displays
- Directional Signs

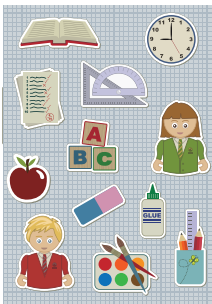
*YUPO Octopus
basketball
court decals.*



Special Projects and Applications

Octopus and Jelly are fun, which make them the perfect solution for adding interest to all sorts of games, books, children's items and much more.

- Puzzles
- Bath Toys
- Tabletop Decorations
- Party Goods
- Art Projects
- Mouse Pads
- Holiday Decorations
- Video Game Clings
- Children's Floor Mats and Games
- Fast Food Restaurant Menu Displays
- And much more!



| PHYSICAL PROPERTIES OF YUPO Octopus® & YUPOJelly® | | | | | | |
|--|---|--|------------------------------|-----------------------------|--------------------------|---------------------------------|
| APPLICATION | Sheet Offset for Conventional Inks | Water- based Die & Pigment IJ | Eco Solvent & Latex IJ | UV Inkjet & UV Screen | HP® Indigo | UV Inkjet, Latex & Offset |
| Please pay special attention to the print method above when choosing a grade | | | | | | |
| GRADE | YUPO Octopus® OS | YUPO Octopus® WB | YUPO Octopus® LS | YUPO Octopus® UVIJ | YUPO Octopus® Blue | YUPO Jelly® UVIJ |
| BASIS WEIGHT *(GSM) | 210 | 190 | 175 | 160 | 164 | 238 |

Visit yupousa.com for the latest grade information.

Tic-Tac-Toe Game

